



## Hope on the Horizon

**Member Handout** 2016 Lesson written by Judy Fullmer,  
Kansas FCE Educational Program Committee  
Leader's Guide is the NAFCE Hearth Fire Series: "Hope on the Horizon"

**Lesson leader:** Provide each participant: Member Handout, pencils and 3 x5 index cards.

### Educational Goals:

- Set a goal for unit's membership, recruit one new member.
- Increase member attendance, brainstorm ideas for membership retention.
- Involve every member in some activity.

### Community Awareness Activity:

- Publicize FCE projects and programs in local newspaper, radio and TV. Use Public Service Announcements opportunities.
- Invite potential members to FCE events
- Network with other organizations to share programs and building membership.

*"Your smile is your logo, your personality is your business card, and how you leave others feeling after an experience with you is your trademark."* Jay Danzie

### ACTIVITY #1 Finding New Members

List one or more people that you can invite to an FCE event

- |                                     |           |
|-------------------------------------|-----------|
| Friend                              | 1. _____  |
| Relative                            | 2. _____  |
| Acquaintance                        | 3. _____  |
| Neighbor                            | 4. _____  |
| Church Friend                       | 5. _____  |
| Co-Worker                           | 6. _____  |
| Event Acquaintance                  | 7. _____  |
| Estranged Member                    | 8. _____  |
| School Acquaintance                 | 9. _____  |
| Social Media                        | 10. _____ |
| Youth Group (4-H, FFA, FCCLA, etc.) | 11. _____ |

## ACTIVITY #2 “Elevator Speech”

A short summary of what FCE is, what it does, and why they should be a part of it:

FCE is a National organization comprised of 19 member states that works to make communities better through local and national projects. FCE members become leaders in their communities through their involvement in FCE. Through FCE membership, we are also part of an international organization, Associated Country Women of the World. ACWW strives to improve the lives of women and families throughout the world.

Write one more sentence on WHY they should be a part of FCE.

## ACTIVITY #3 Recruiting New Members

When talking to a potential member, tell about your story. Conclude with how the person would contribute and benefit being a member.

1. How did you join FCE?
2. Why do you belong to FCE?
3. What FCE does for you?
4. What does FCE do for your community?
5. Why you feel they would be a positive addition to your local FCE?

Example: I was asked to join as a young bride by my sister-in-law. It was a group of women in the community that I identified with. They were making the community a better place ~ cheer baskets for shut ins, birthday parties at LTC, lobbied to get a RR crossing at school intersection, worked on literacy through the library, \_\_\_\_\_ . I had young children that were welcomed to the meeting. There was always some activity for the children to participate in while the mothers were “meeting”. First through FCE, I learned skills to help my family ~ new cooking methods or recipes, nutrition and safe cooking, organization of household, interpersonal relationships, safety concerns, health of my family, being a good citizenship. Through the years I realized I had developed leadership skills by being a part of FCE and taking on the offices and committee chairs as I was asked. You would enjoy being a part of FCE because you \_\_\_\_\_

## Activity #4 Retaining Members

Friendship Be sure to offer rides to events and meetings, make sure everyone in the local FCE becomes acquainted with all members (bonding activities)

Assignment Everyone should have a “job” reason to be a part of the local club (it might be just attending at first but then serving on a committee that interests them)

Nurture

Remember important days of members (birthday, anniversaries, deaths in their families, children's events)